

JET Programme Video Contest Outline

1 Objective

The JET Programme was started in 1987 to promote internationalisation throughout local areas in Japan and to increase mutual understanding between Japan and other nations, through the development of foreign language education and increased international exchange at the community level. The Programme reached its 30th year in 2016 and has welcomed more than 60,000 participants over its history.

Held as part of the JET Programme 30th anniversary commemorations from October 2015 to August 2016, the 'JET Programme Video Contest' was first held to showcase the hidden charms of Japan's local communities as seen through the eyes of current and former JET participants. The contest resonated with the JET community and garnered 107 submissions over the 'Spring/Summer' and 'Fall/Winter' periods.

With the JET Programme Video Contest CLAIR hopes to encourage the revitalisation of local communities through the utilisation of the JET Programme, while also helping publicise the Programme itself, through videos that highlight the charm and appeal of local communities as seen through the eyes of current and former JET participants.

2 Eligibility

The submitter must be a current or former JET Programme participant.

3 Contents for Submission

Videos based on the theme of 'Japan's Local Communities as experienced by JET Programme Participants'.

4 Contest Period

Monday, 3 July, 2017 - Thursday, 30 November, 2017 (17:00 Japan Standard Time)

5 Submission Guidelines

- (1) The submission must include a self-introduction by the submitter (including their nationality, job type and name) and state the name of each of the filming locations.
- (2) In principle, the submitted video should be no more than 3 minutes in length.
- (3) The video must showcase the submitter's current or former place of appointment.
- (4) The submitted video must have either English Audio and Japanese Subtitles or Japanese Audio and English Subtitles. Submitters who have technical difficulties incorporating subtitles into the movie footage may consult with CLAIR.

*Submitters may submit more than one video.

6 Method of Submission

Submissions can be made via the registration forms on the JET Programme website: jetprogramme.org

Submitters are asked to provide their name, the first years of their participation on the JET Programme, Host Prefecture/Designated City, contracting organisation, e-mail address, and a description of their video.

7 Selection and Awards

Domestic travel vouchers and/or other prizes will be awarded to the winners of the Grand Prize, the Runner-Up Prizes, the Best Idea Award, the PR Award, and other special awards.

A panel of experts will evaluate submissions comprehensively based on the quality of the video, the charm and appeal of the local area, the video's originality, and the number of votes.

8 Terms and Conditions

- The submitter agrees to their entry being uploaded to the JET Programme website and to YouTube.
- Please refrain from the use of any background music, images, or materials that might infringe on the copyrights or image or portraiture rights of an individual or group.
- CLAIR will post the submitted videos to YouTube and the JET Programme website on behalf of the submitter.

CLAIR will not post any videos that are associated with the defamation of a person, organisation, region, or country.

- The submitted videos will be provided to JET Programme participant host prefectures/designated cities, contracting organisations, and any other organisation that contributes to publicity efforts of the aforementioned parties.
- For other regulations regarding submissions and participation in the contest, please refer to the official Submission Terms and Conditions.

9 Address for Enquiries

Council of Local Authorities for International Relations
Department of JET Programme Management
Coordination Division
Sogo Hanzomon Building, 6F
1-7 Kojimachi Chiyoda-ku, Tokyo 102-0083
TEL: 03-5213-1727
Email: jetvideocontest@gmail.com